

OBJECTIVE To obtain a career that will allow me to use my design skills to increase the success of a company by offering a strong branding and high end design presence.

- QUALIFICATIONS**
- 20 years in graphic design, production and management
 - Have re-structured and started an entire new production department
 - Managed up to 150 projects at once in a high-volume and fast-paced environment
 - Extensive experience maintaining brand and collateral identity
 - Knowledge of building final mechanicals, pre-press, printing process and press checks
 - Ability to lead status meeting with production department and clients on a daily to weekly basis
 - Ability to manage a team (up to 12 employees) through tight deadlines. This includes all aspects of being a manager including handling schedules, vacations, training, reviews, etc...
 - Extensive knowledge in working with dielines for packaging, POP displays, outdoor signage, etc...
 - Can negotiate printing and art buying with vendors to stay within budgets
 - Enthusiastic, energetic, excellent at working in a team environment
 - Great communication skills with clients, vendors/printers, sales, marketing and fellow employees
 - Ability to manage and implement projects from concept through completions
 - Art direction for photo shoots and design
 - Ability to manage the servers that house all work related files
 - Able to train and manage freelancers and designers
 - Designed successful packaging, ads, brochures, catalogs, flyers, posters, websites, collateral, trade show booths /materials, direct mailings, POP displays, clothing, hangtags, and newsletters
 - Knowledge in working with dielines for packaging, POP displays, outdoor signage, etc...

WORK EXPERIENCE Freelance Graphic Designer / Art Director 1990-present
Clients include UCLA Medical Center, UCLA JSEI, March of Dimes, CauseForce, Herbalife, Pacific Sunwear, Hobbs/Herder, Encore Software, Natrol, Lakeshore Learning Materials, Reflectur, and Williams-Sonoma

Rolls Industries Agency 10/06 to 7/07
Studio / Production Manager
Clients: Teleflora, teleflora.com, POM Wonderful, Fiji Water, Paramount Farms, Everybody's Nuts

Catapult Marketing/Advertisement Agency / Ryan Partnership, D.L. Ryan Co. 10/04 to 10/06
Studio / Production Manager
Clients: Masterfoods (Pedigree, Cesars, Whiskas, The Goodlife Recipes, Sheba, Uncle Ben's, Seeds of Change), Dole, Sunkist, Foster Wine (Rosemont, Lindemand, Penfold, Little Penguins, Beringers), Baker's Square Restaurants, Village Inn Restaurants, Mattel, Disney, Heineken, Sunbeam

CauseForce 12/03 to 12/05
Sr. Graphic Designer / Manager
Clients: The Weekend to End Breast Cancer

Natrol 8/02 to 12/03
Sr. Art Director / Manager
Clients: In-house Art Department

Pallotta TeamWorks 9/99 to 8/02
Sr. Graphic Designer / Production Artist
Clients: Avon Breast Cancer 3-Day, AIDS Rides, AIDS Vaccine Rides

Gale Banks Engineering 9/96 to 9/99
Sr. Graphic Designer / Art Director
Clients: In-house Art Department

NuVisions Advertising / Design Agency 8/93 to 7/96
Graphic Designer / Production Artist
Clients: ASG, TYR Sports, Xara, Bed Bath & Beyond

Automotive Marketing Group 10/92 to 8/93
Graphic Designer

Harte-Hanks 10/90 to 10/93
Production Artist / Computer Illustrator

ASI / University Union, Cal Poly Pomona Fall 1989 to Summer 1990
Graphic Artist

EDUCATION B.A. Degree in Graphic Design – California State Polytechnic University, Pomona

COMPUTER SKILLS Macintosh based (all current Creative Suite Software)

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| • InDesign | • QuarkXpress | • Microsoft Word |
| • Adobe Illustrator | • Acrobat | • Microsoft Powerpoint |
| • Adobe Photoshop | • Microsoft Excel | • Others |